



THE FUTURE OF HEALTH:

# Building Healthy Communities by Addressing Root Causes

For more than 60 years, **Community Health Charities** has worked to make the world a better place, raising awareness and resources for health. We are committed to building stronger, healthier communities by working with businesses and organizations and engaging, educating, and empowering people to take action to improve health and wellbeing.

## TOGETHER FOR HEALTH

Efforts to improve health in the United States have traditionally focused on healthcare delivery as the key factor in health outcomes. While increasing access to healthcare is important, research shows that improving population health and achieving health equity require broader approaches that address the social, economic, and environmental factors that influence health.

In 2019 and beyond, Community Health Charities will bring business and health sector leaders together to focus on improving the resilience and health of communities across the U.S. Particular emphasis will be placed on the social, economic and environmental factors influencing health, including unemployment, poor housing conditions and low educational attainment, along with lack of access to quality healthcare.

## CONCEPT

**We are bringing leading nonprofit organizations and businesses together to:**

- Share their innovative and promising practices to improve individual and employee health, and improve overall population and community health.
- Demonstrate the business case for intervention and the potential economic impact of advancing workforce and community health.
- Identify ways to work together for implementation and scale.

We will also engage corporate and philanthropic partners to identify and support interventions in specific communities concerning disaster relief and community resilience, women's health, and other health related initiatives that address these "social determinants of health."



**Community Health Charities** is uniquely positioned to lead this effort, with a broad range of demonstrated capabilities.



#### We Engage

- We build coalitions to engage all sectors of society, bringing companies, nonprofits, individuals and other leaders together to improve communities and transform lives.
- We work with businesses to engage employees through workplace giving campaigns, volunteering and more.
- We build the capacity of our nonprofit partners by raising resources and collaborating on community projects.



#### We Educate

- We raise awareness about health and wellbeing.
- We share health resources and educational information from our nearly 2,000 nonprofit partners through toolkits, guides, newsletters, PR, social media, events, and other communications.



#### We Empower

- We support education, treatment and prevention for those with health challenges and provide opportunities for individuals to get involved to improve health.
- We connect people, nonprofits, organizations, and businesses and provide tools, expertise, and support to initiate positive change and mobilize communities.
- We create healthier communities that improve our collective quality of life to improve health equity and improve health and wellbeing for all.

Join us to build stronger, healthier communities. To learn more, contact:

Candice Dixon, Corporate Partnership Development  
cdixon@healthcharities.org · (404) 492-6712 · [www.healthcharities.org](http://www.healthcharities.org)

