

## **Rococo and The Manhattan Share the Love with Community Health Charities**

*Restaurants launch year-long promotion to engage customers in supporting veterans and local Oklahoma charities*

**Alexandria, VA (February 19, 2019)** – Chef Bruce Rinehart’s Oklahoma restaurants, Rococo and The Manhattan OKC, recently launched a year-long partnership with Community Health Charities to raise awareness and funds for local charities. Through their “Share the Love,” campaign the restaurants will donate a percentage of sales one night each month, plus a percentage of special food and drink items throughout the month, to a different featured cause from cancer to children and everything in between.

“We feel honored to be able to give back now through our Share the Love events as we have through other avenues for so many years,” said Rinehart. “We strongly believe in our community and helping whenever and wherever we can, and personally, we want to teach our boys to do the same. We really appreciate this partnership with Community Health Charities and the tremendous impact it is having in our local community.”

Throughout the month of February, Rococo is promoting Santa Fe Family Life Center with Community Health Charities. In addition to fitness and racquet membership opportunities, the SFFLC focuses on offering and promoting programs designed to empower disadvantaged youth and people with disabilities to achieve improved fitness and wellbeing.

“Our partnership with Chef Rinehart and his restaurants makes a difference to so many good causes,” said Thomas G. Bognanno, president and CEO of Community Health Charities. “We’re proud to partner and raise awareness and funds together to improve health and build stronger communities.”

As a soft launch at the end of 2018, Rinehart’s restaurants highlighted two Community Health Charities’ partners. In November, they hosted a watch party for the University of Oklahoma football game against West Virginia, benefiting the Alzheimer’s Association, Oklahoma Chapter. In December, the restaurant promoted the Ronald McDonald House Charity of Oklahoma City. Patrons who brought an item from the House’s wish list to the restaurant were entered into a drawing for a \$100 gift card to Rococo.

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“We were excited to be a part of Rococo’s Share the Love event in December,” said Susan Adams, Ronald McDonald House Charity of Oklahoma City President and CEO. “A supportive community helps strengthen Guest Families staying at our Ronald McDonald House while they are caring for their hospitalized child. A huge thank you to Rococo and their customers this holiday season for keeping families together.”

Chef Bruce Rinehart spent the beginning of his more than 30-year long career learning from the best kitchens all across America. His passion, however, is in his home in Oklahoma City, as evidenced by his [numerous charitable works](#) and his [2012 Beacon Award](#) for Most Charitable Influence, and his new partnership with Community Health Charities to “Share the Love.”

#### **About Rococo**

In June of 2004, Chef Bruce Rinehart opened Rococo Restaurant and Fine Wine at the corner of 28th and Penn. Rinehart created a “little island of fine dining” with East Coast style fresh seafood, killer pastas and a huge variety of favorites from the New England area. Over the last decade, Rinehart has created a culinary brand know for quality. The “original” is still going strong, along with the second Rococo location in Northpark Mall and an event catering division.

#### **About Community Health Charities**

Community Health Charities has been empowering people to improve health and wellbeing for over 60 years, by raising awareness and resources. We support education, treatment, and prevention for those with health challenges; bring organizations together to improve community health; provide individuals with opportunities to get involved; and increase the capacity of nonprofit organizations. Visit <https://healthcharities.org/> or @healthcharities.